

E³UDRES²

Engaged and Entrepreneurial European University as
Driver for European Smart and Sustainable Regions

UNLOCKING INNOVATION

the strategic power of partnership-building
for open innovation

EIT HEI Initiative, Webinar, 23 Feb 2024



Supported by



Co-funded by the
Erasmus+ Programme
of the European Union

E³UDRES²

Engaged and Entrepreneurial European University as
Driver for European Smart and Sustainable Regions

E³ = **E**NGAGED, **E**NTREPRENEURIAL & **E**UROPEAN

S² = **S**MART AND **S**USTAINABLE REGIONS





*joining E³UDRES² from Autumn 2023

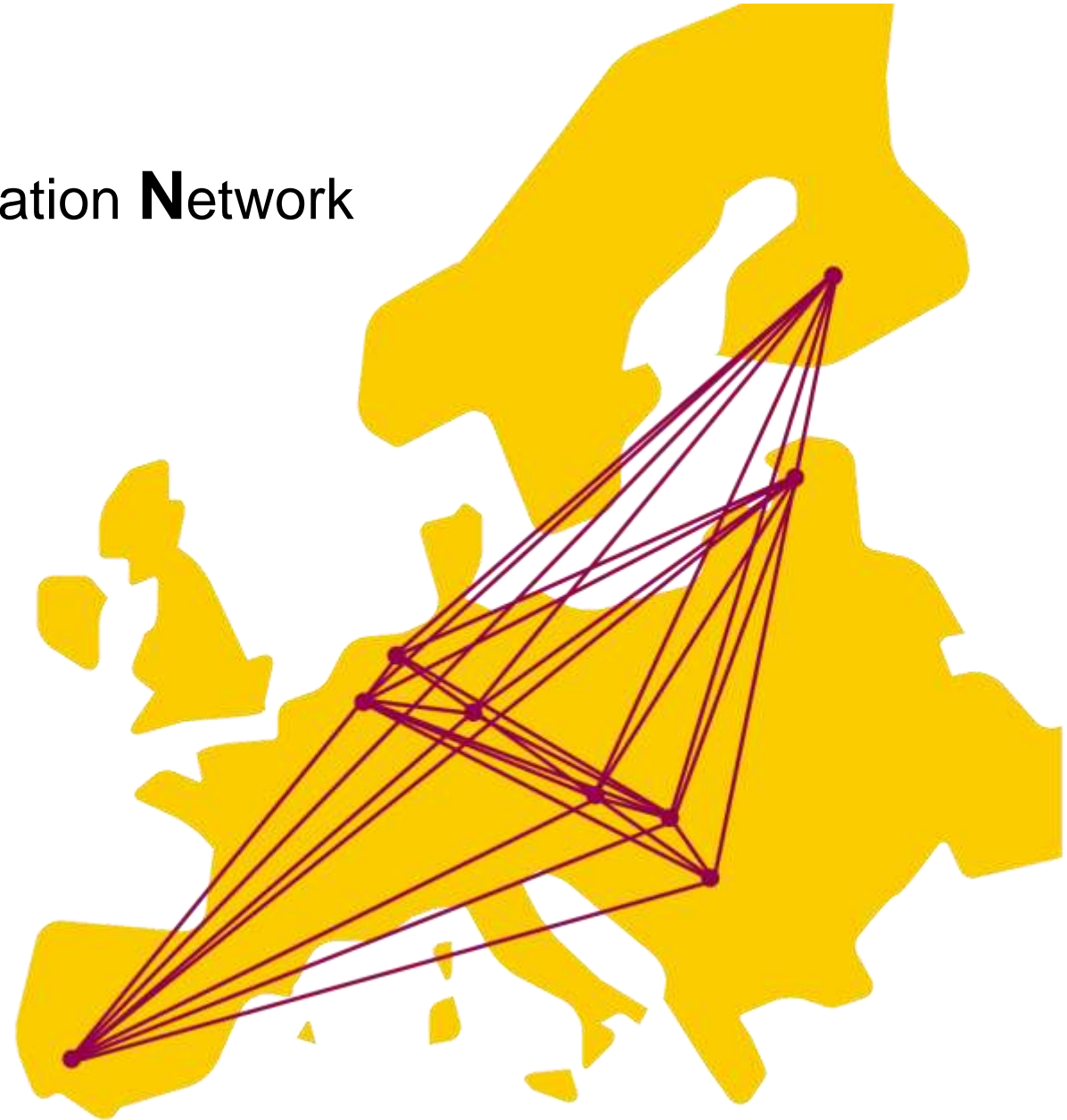
- › **St. Pölten University Of Applied Sciences (Lead)**
<https://fhstp.ac.at/>
- › **Politechnic Institute of Setúbal**
<https://www.ips.pt/>
- › **Hungarian University of Agriculture and Life Sciences**
<https://www.uni-mate.hu/>
- › **UC Leuven-Limburg UAS**
<https://www.ucll.be/>
- › **Politehnica University Timișoara**
<http://www.upt.ro/>
- › **Vidzeme University of Applied Sciences**
<https://va.lv/>
- › **Fulda University of Applied Sciences**
<https://www.hs-fulda.de>
- › **Saxion University of Applied Sciences**
<https://saxion.edu>
- › **Jyväskylä University of Applied Sciences**
<https://jamk.fi/>

E.I.N.S.

the E³UDRES² **E**ntrepreneurship and **I**nnovation **N**etwork
for **S**mart and Sustainable Regions,
joins forces of E³UDRES² and UIIN.



<https://www.eudres.eu/eins>



**Innovation?
Innovation Ecosystems?**



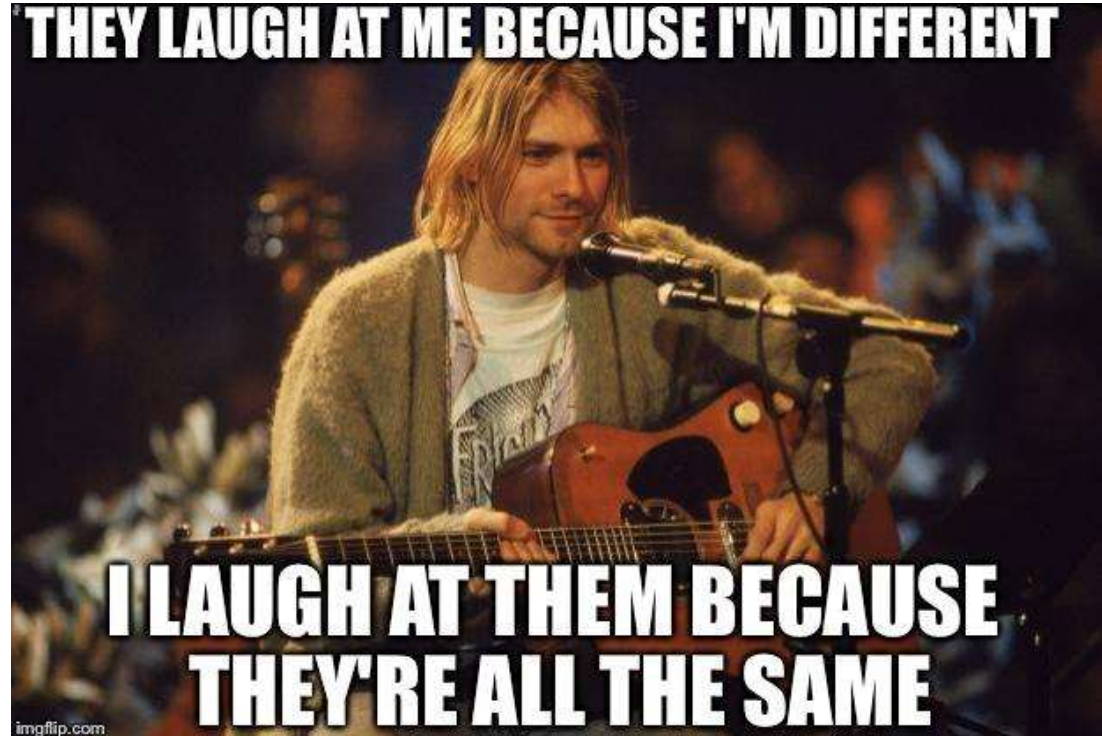
“Diversity is Key to Innovation!”

Diversity





What happens,
if everyone listens to the same consulting
companies, uses the same (big) data,
sets KPIs ahead of qualitative indicators,
neglects (human) creativity,...
relies on artificial intelligence,...





**AS AN ENGAGED & ENTREPRENEURIAL EUROPEAN UNIVERSITY,
E³UDRES² PROMOTES SMART AND SUSTAINABLE REGIONS**

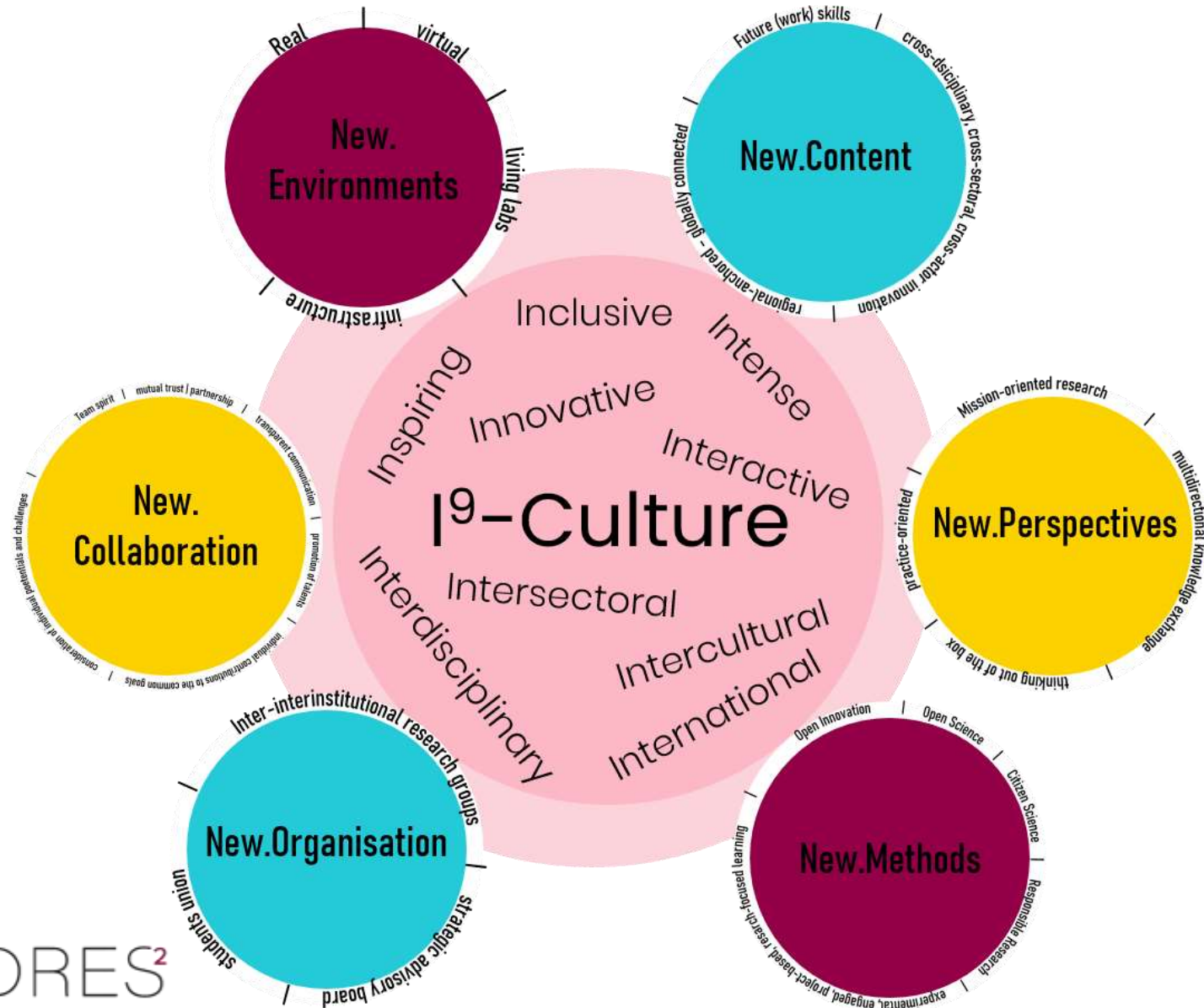




"This really is an innovative approach, but I'm afraid we can't consider it. It's never been done before."



WE NEED A NEW ACADEMIC CULTURE!



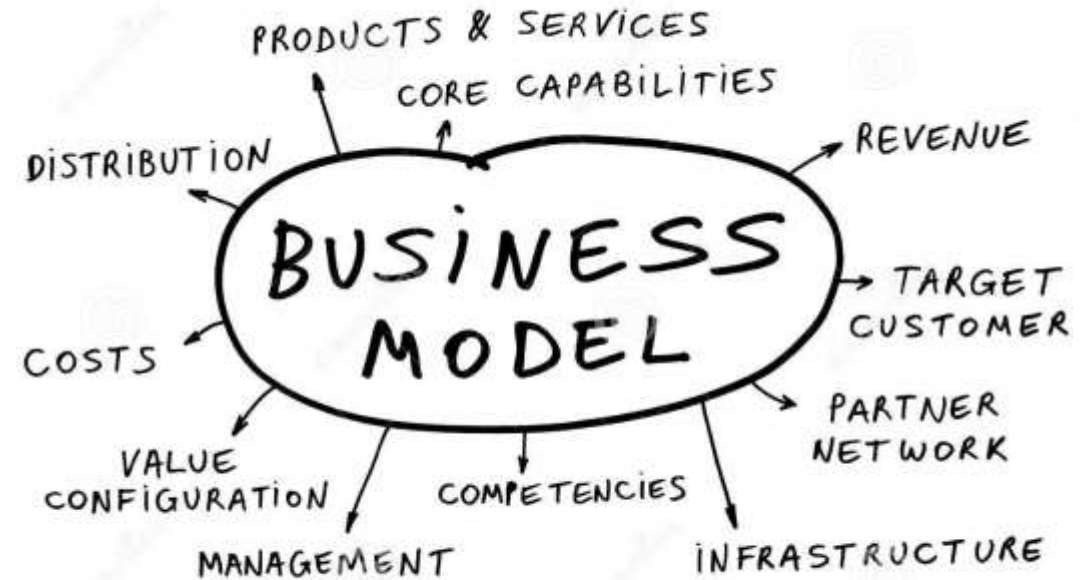
NEW COLLABORATION, NEW ORGANISATION!



Entrepreneurship & Innovation in (Higher) EDUCATION?



ENTREPRENEURSHIP? THE FUTURE OF HIGHER EDUCATION – A BIG BUSINESS!?



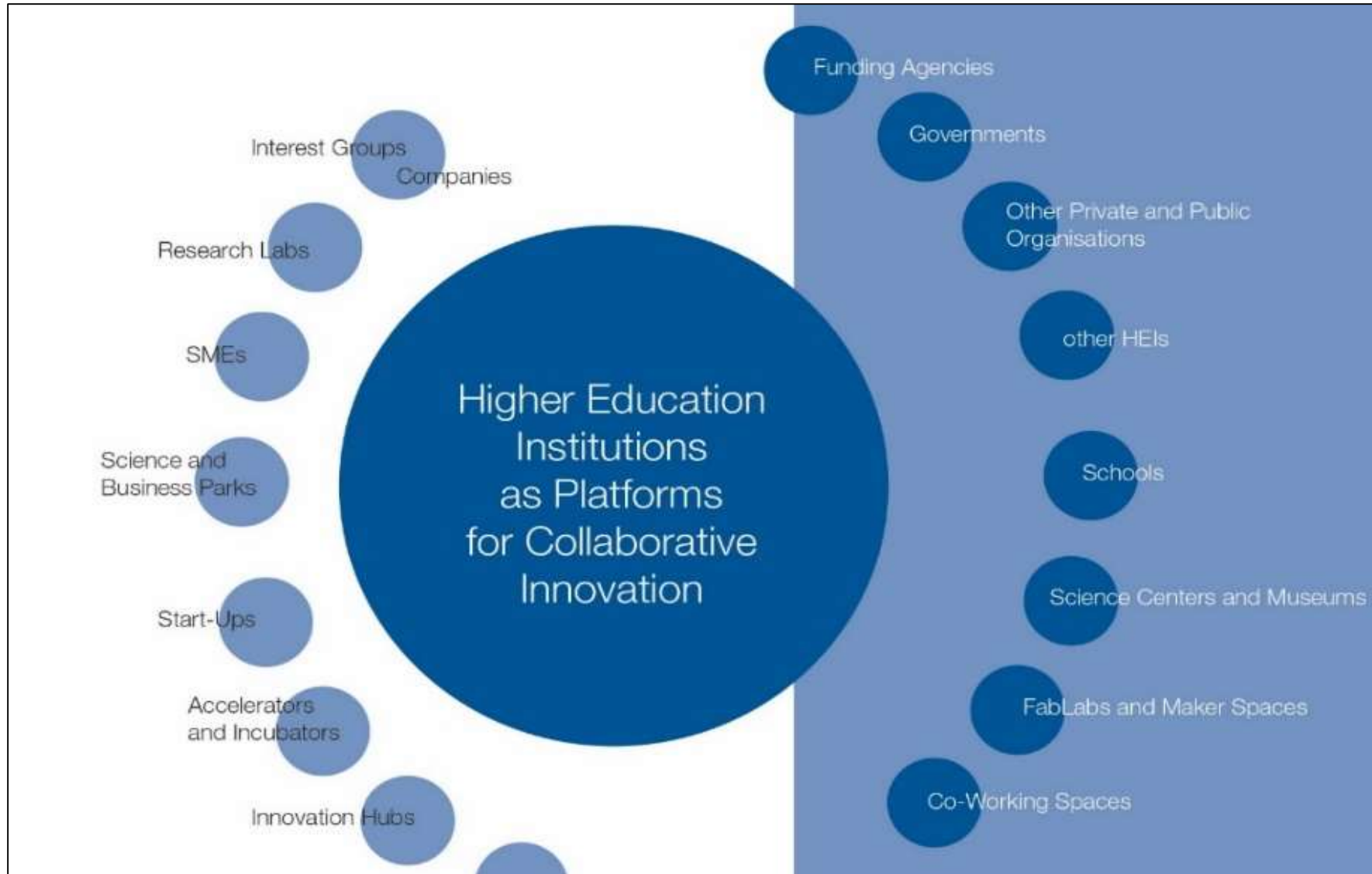
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Dreamstime.com
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0311914
Alain Lacroix | Dreamstime.com

www.innovationfiles.org

...with „product“ oriented KPIs

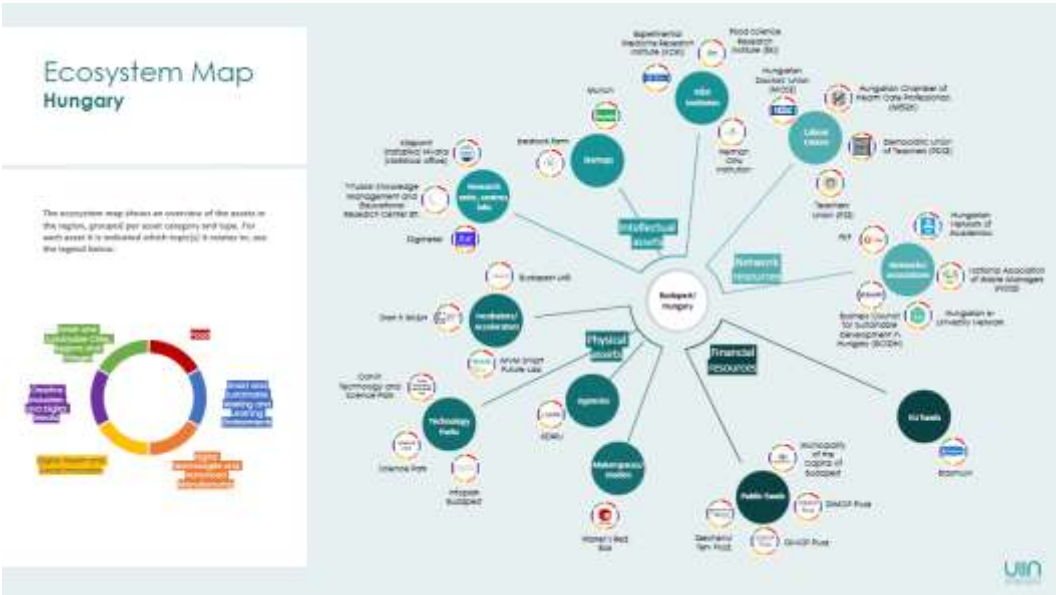
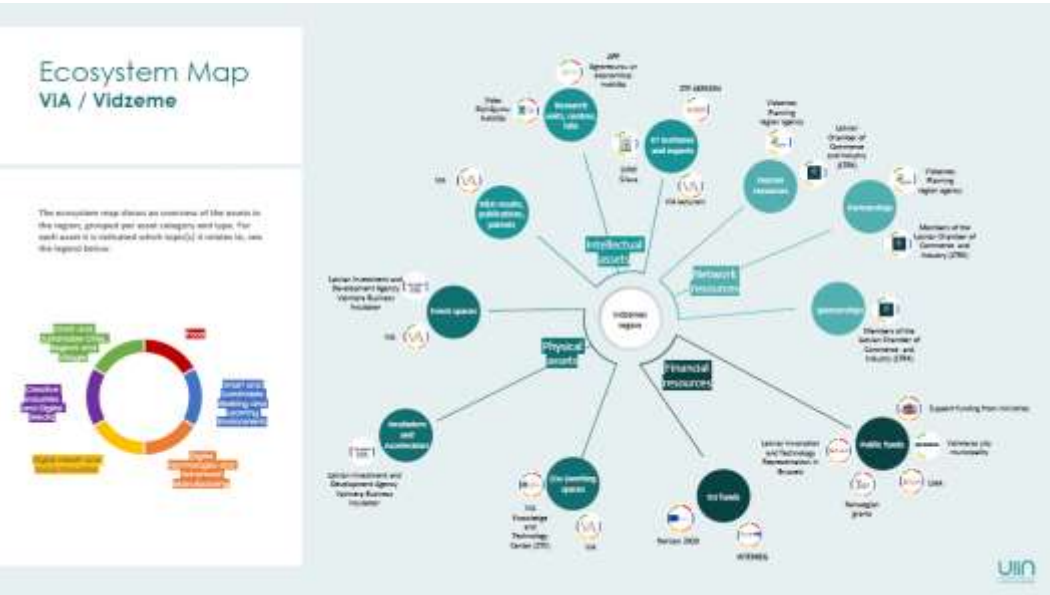
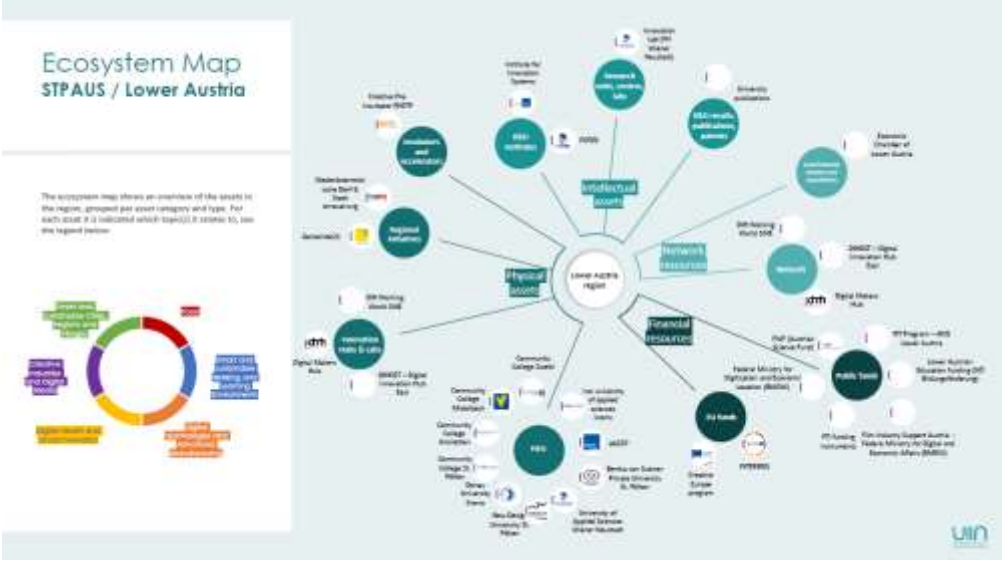
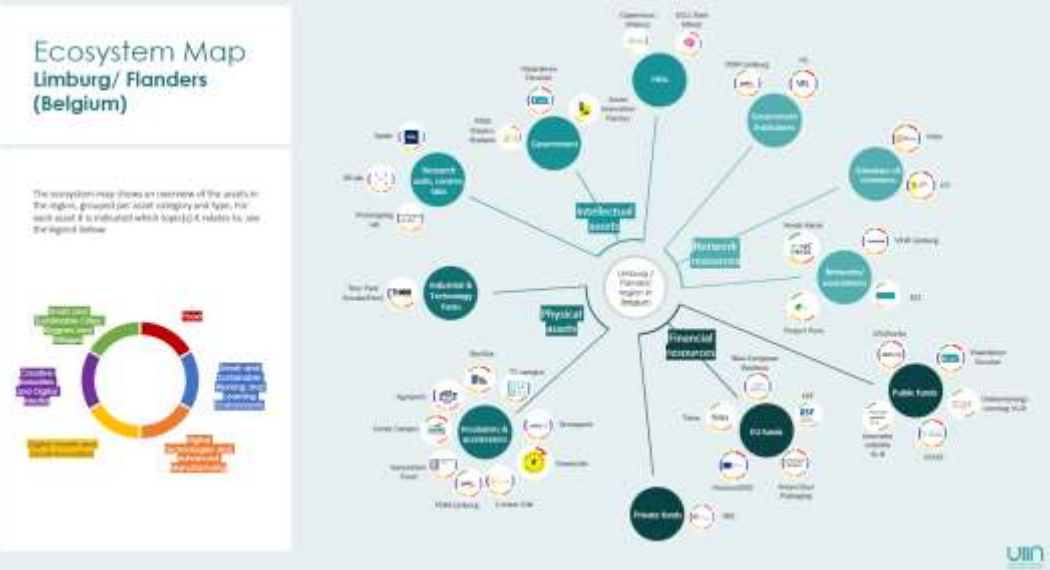
A PLATFORM FOR COLLABORATIVE INNOVATION



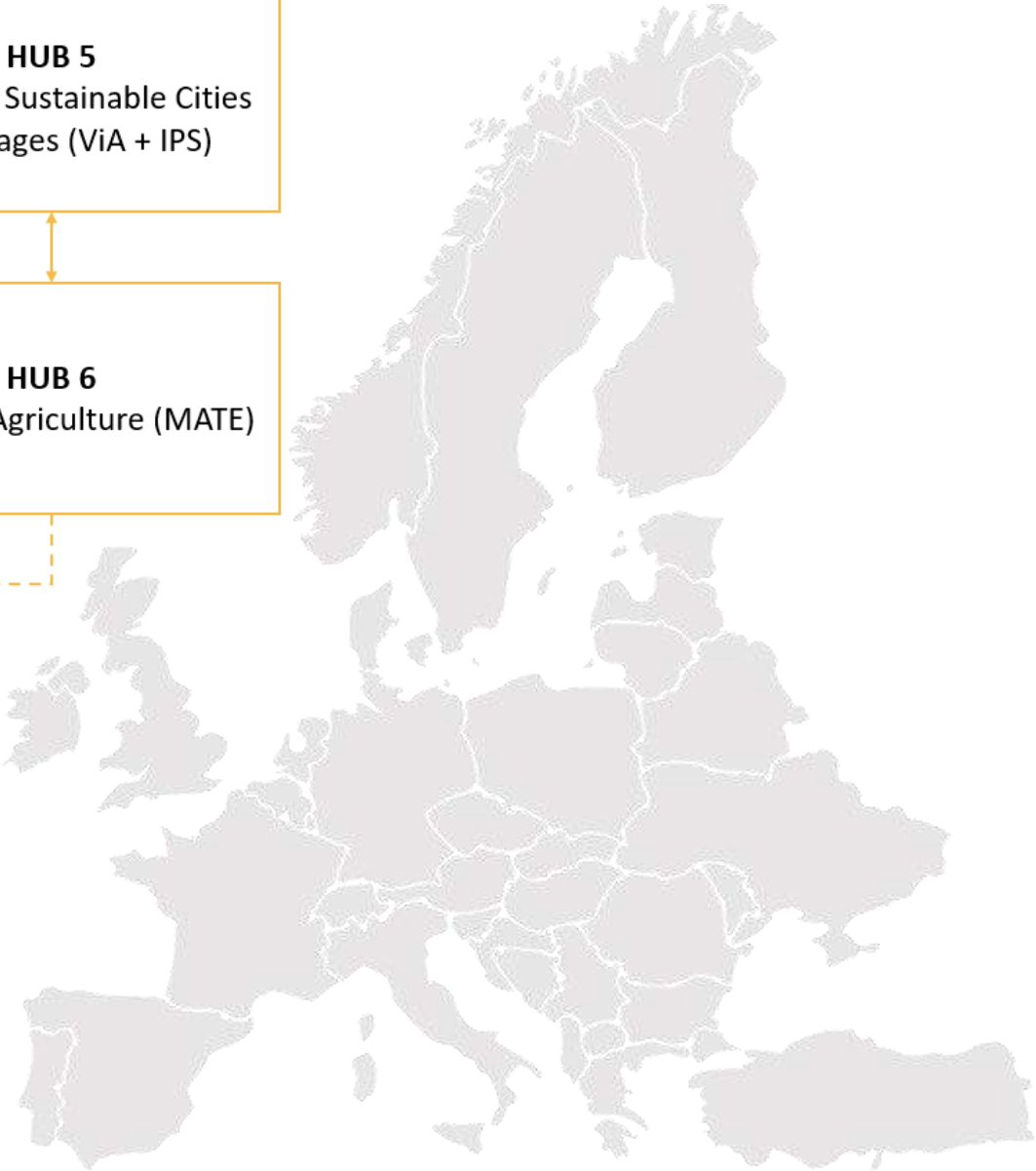
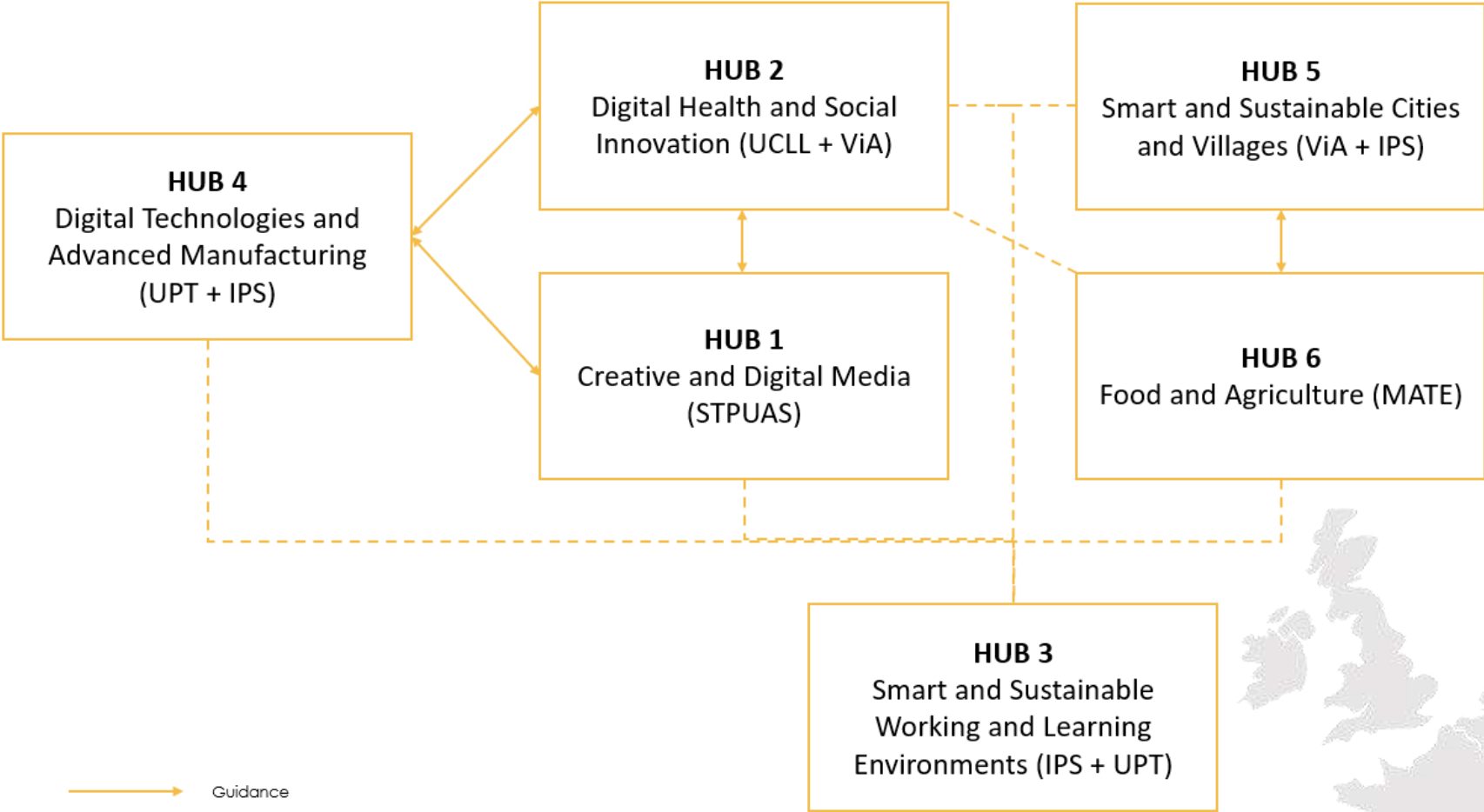
ORCHESTRATE!



ECOSYSTEM MAPS

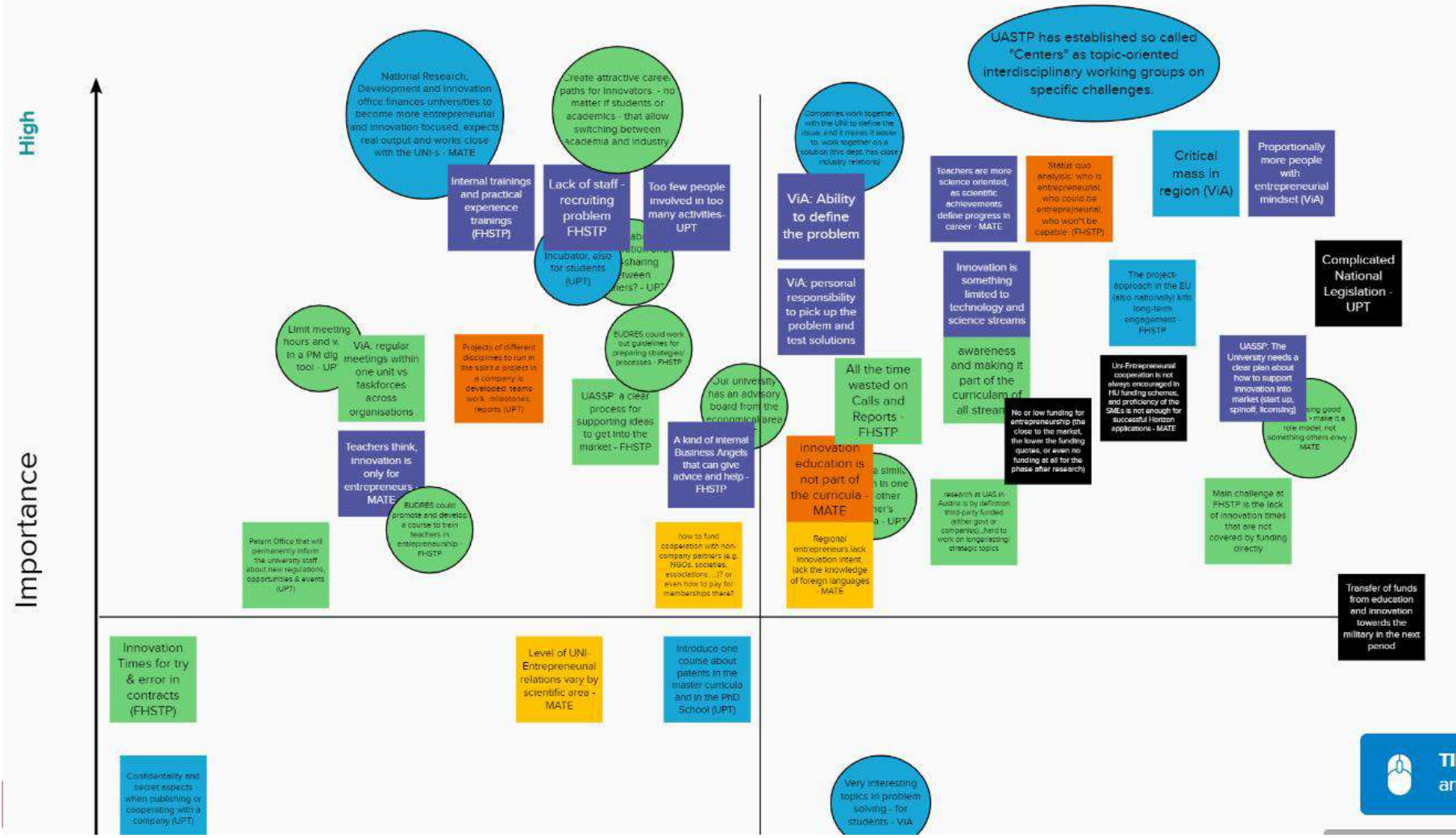


EUROPEAN NETWORK OF OPEN INNOVATION HUBS



WORKSHOPS FOR KEY-INNOVATION LEADERS

Place and prioritise the common challenges the below matrix based on their complexity and importance.



RESHAPE THE ROLE OF FACULTY TO ENCOURAGE INNOVATION!



- from teaching to learning
- from administration to service
- from an all-knowing professor to an experienced, competent coach
- from mass education to individual learning paths
- from traditional lectures to student centered, experiential and engaged learning
- from textbook to open educational resources
- from administration to service
- ...

@sylviacluckworth

E.I.N.S. INSPIRING CHATS

JOIN THE 2ND E.I.N.S. INSPIRING CHAT ON

Entrepreneurial Universities as Drivers for Innovation Ecosystems – Fact or Fiction?
01 March 2022 – 4:00 pm – 5:30 pm CET

Online

Panel:

- Diana Audeve (Director, e-Learning Center, Politechnica University of Timisoara)
- Todd Davy (Associate Partner at VIN)
- Hans Brandstätter (Director, E.C.T Hermann Hauser Management GmbH)
- Ludvig Gardik (Managing Director Austrian Council for Research and Technology Development)

E.I.N.S.
EUROPEAN ENTREPRENEURSHIP AND INNOVATION NETWORK
FOR SMART AND SUSTAINABLE GROWTH REGIONS

For further information:
www.eudres.eu/eins
Register now:
<https://eudres.eu/eins/inspiring-chat>

Entrepreneurial universities as drivers for (regional) innovation systems - fact or fiction?

🕒 90 Minuten

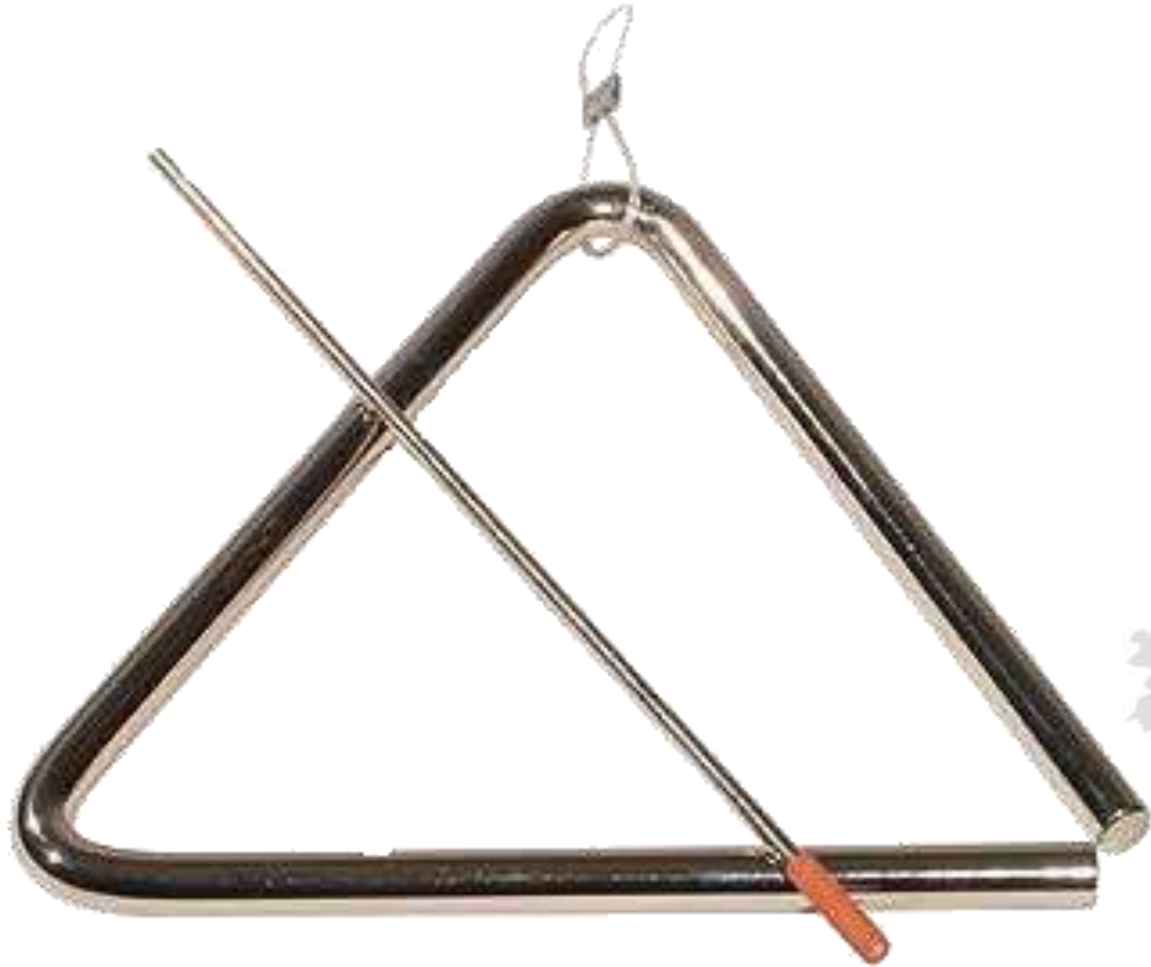
Inspiring Chats

CHAT ANSEHEN ↗

<https://www.eudres.eu/eins-inspiring-chat>



BE AWARE OF THE TRIANGLE!



https://upload.wikimedia.org/wikipedia/commons/6/6c/Triangle_Instrument.png

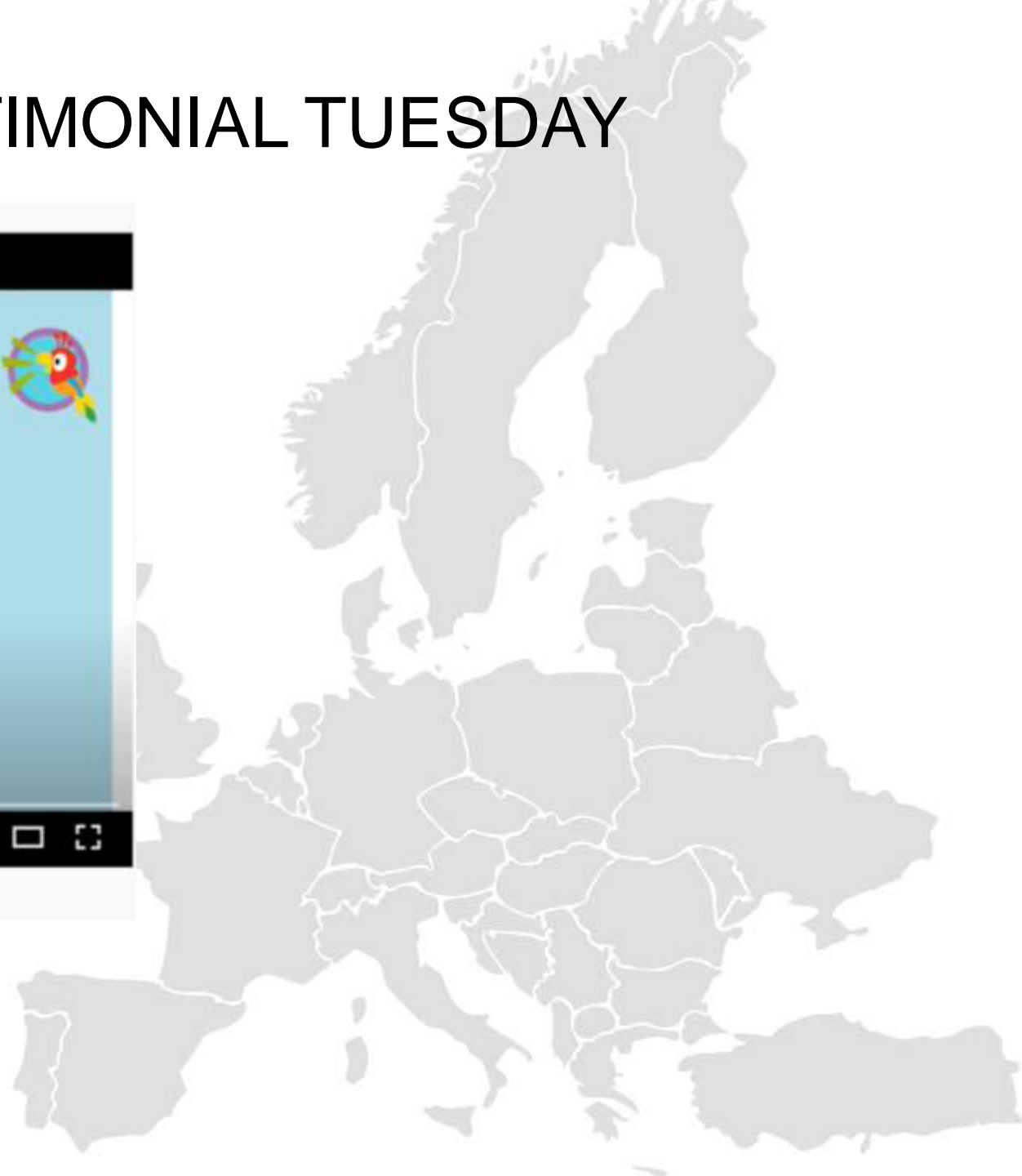


E.I.N.S. TESTIMONIALS – TESTIMONIAL TUESDAY



<https://eudres.eu/eins-testimonials>

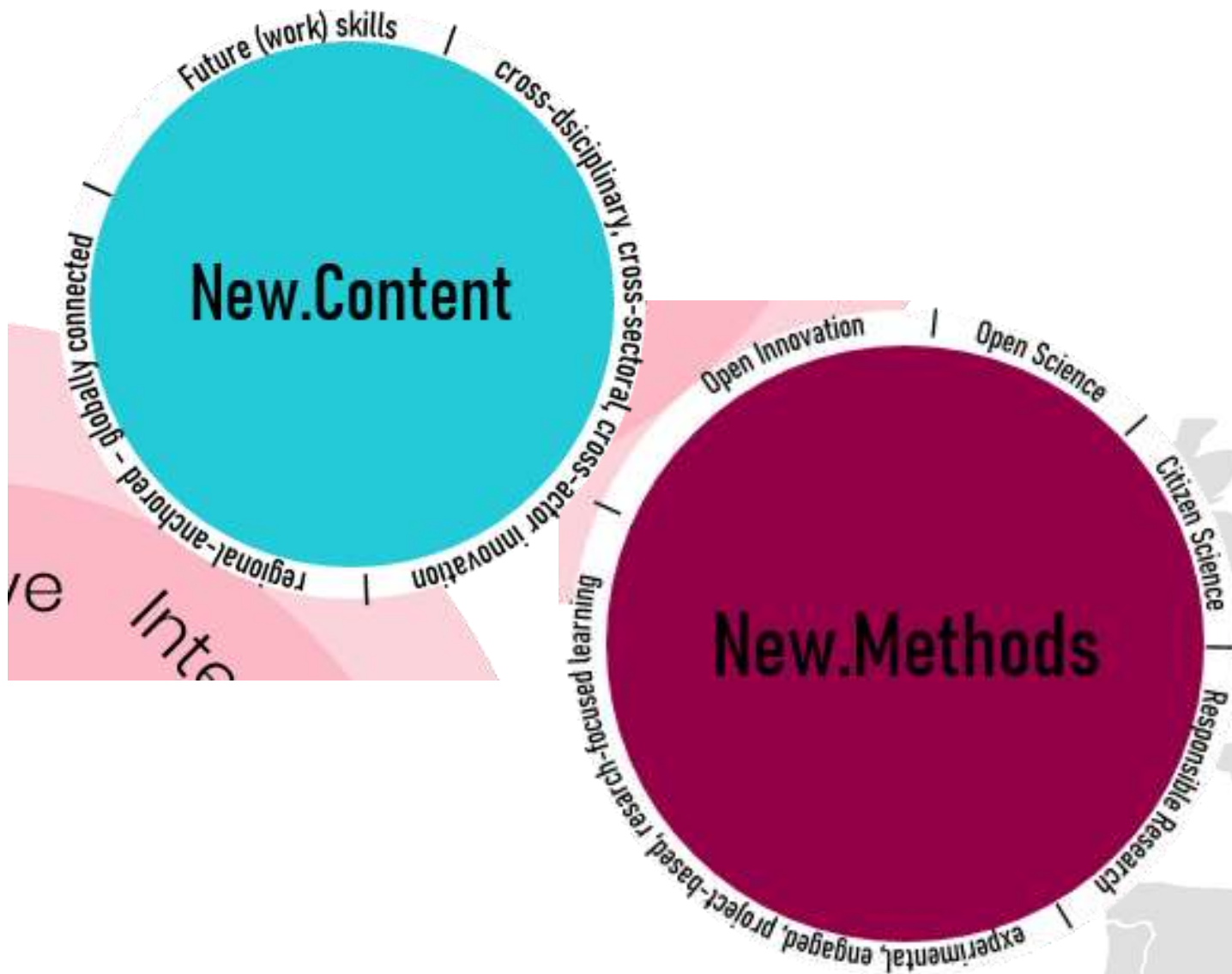
E³UDRES²





https://www.youtube.com/watch?v=ebf6_7nHciw

NEW CONTENT!



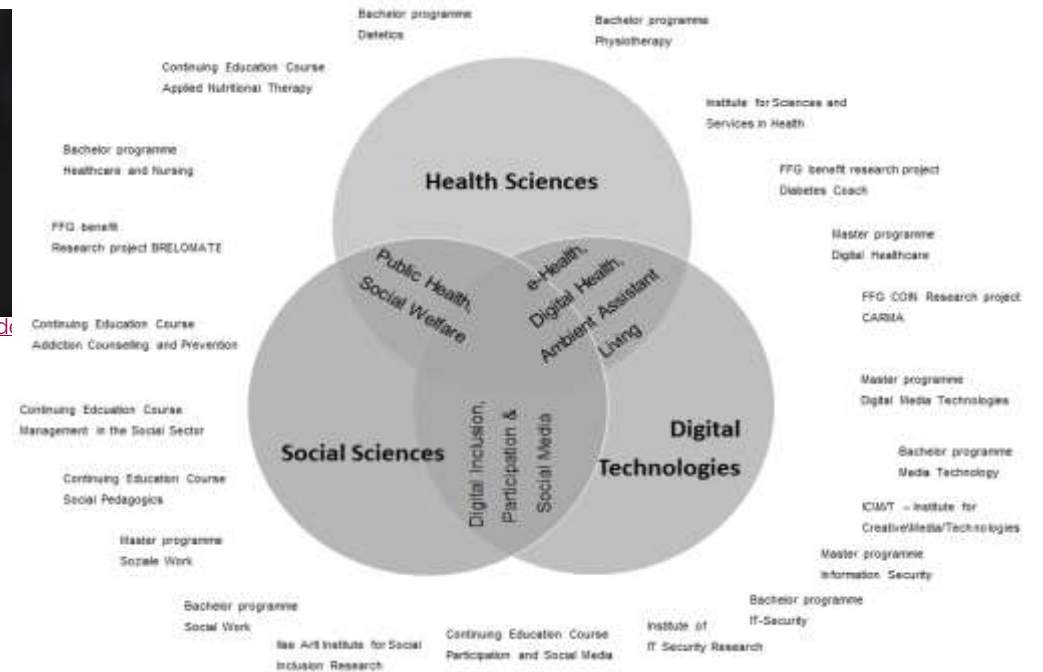
PROMOTE INTERDISCIPLINARITY AND EMPOWER CREATIVITY TO UNFOLD TALENTS!



www.t3n.de



www.huffingtonpost.com





Hackathons

International student teams come up with a concept draft for a challenge by researching and brainstorming together – the twist: they only have 36-48 hours for this task!

Bootcamps

On-site co-creation format where students and experts from E³UDRES² partner universities come together for five days in international teams to develop common solutions for current regional challenges



iResidencies

on-site format in the local communities where students, researchers and staff from E³UDRES² partner universities come together for at least 1 week to develop common solutions to the rural community challenges.



I Living Labs

Student teams work on real-life challenges over the course of various weeks, supported by Educational Entrepreneurs (coaches) and the Challenge-Owners



E³UDRES² also promotes innovation in **3 Research Networks**

9 Higher Education Institutions in E³UDRES²

100.000+ students

10.000+ staff



PROMOTE CROSS INDUSTRY COLLABORATION!



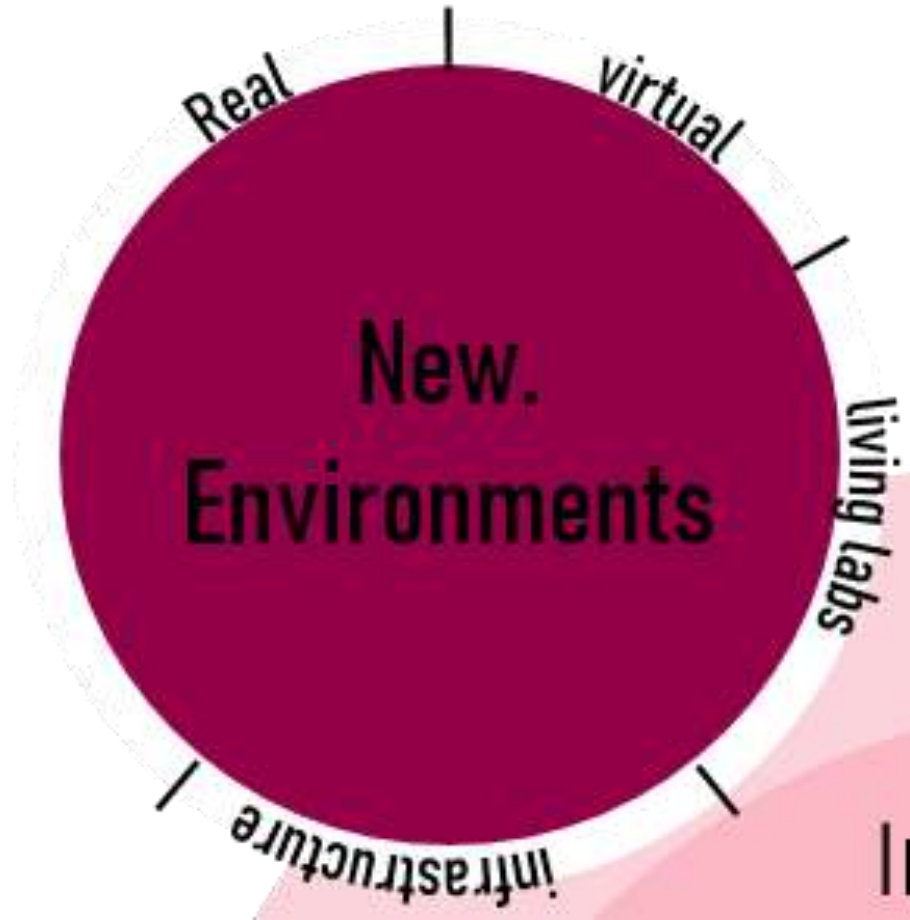
- Filmmusic & Sounddesign
- Interactive Sound Installations
- Music Enhanced Training
- Wearables
- MediOpera
- Archeoacoustics
- Audio Content Classification
- AI & Generative Music
- Sonification



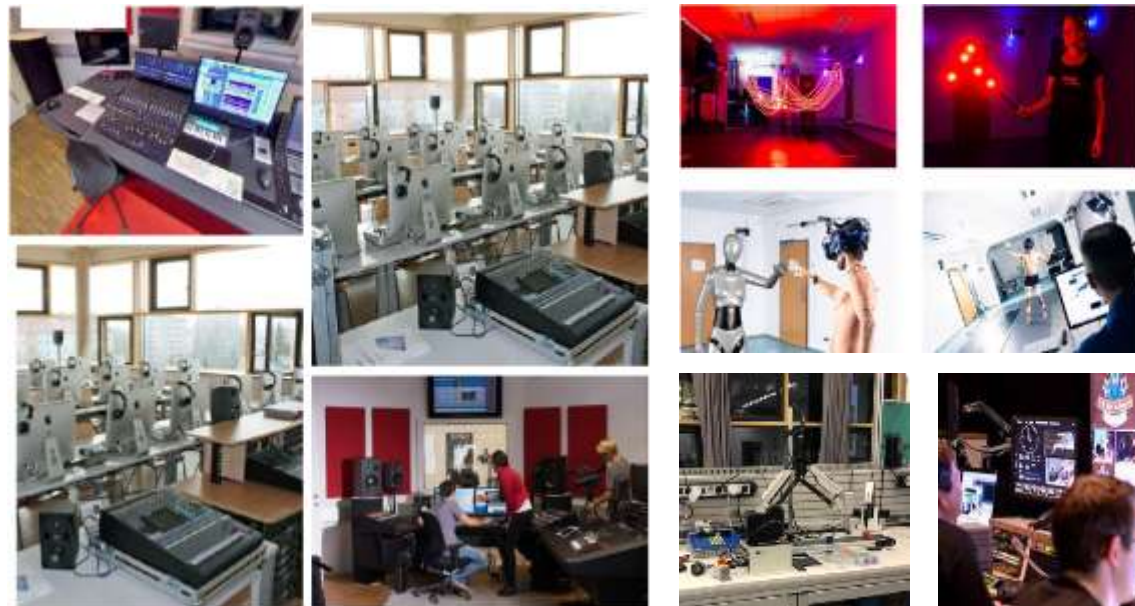
ENABLE SCIENCE WITH/FOR SOCIETY



NEW ENVIRONMENTS!



OPEN YOUR LABS AND INTERACT WITH INDUSTRIES!



LEAVE YOUR CLASSROOMS AND COLLABORATE IN LIVING LABS!



Focus on
**Talents,
Strength &
Opportunities**
rather than
on Barriers and
Problems

**Collaborate,
Join Forces &
Learn** from/with
each other
rather than
compete

**Enable
Creative Ideas**
rather than
Enforce Academic
Performance

**Interact
Engaged &
Entrepreneurial**
with various
Stakeholders within
Open Innovation
Ecosystems

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Engaged and Entrepreneurial European University as
Driver for European Smart and Sustainable Regions



EURASHE

European Association of Institutions
in Higher Education



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