

MEL Framework and the Impact Domains and Actions

Call 2024 Info session

Milijana Merdovic and Pamela Ragazzi

EIT Climate-KIC



Call 2024 Info sessions

<i>02 October 2024</i>	<i>3.00 pm CEST: Overview of EIT HEI Initiative Call for Proposals 2024</i>
<i>07 October 2024</i>	<i>3.00 pm CEST: Introduction to HEInnovate</i>
08 October 2024	3.00 pm CEST: MEL Framework and the Impact Domains and Actions
09 October 2024	3.00 pm CEST: Application Expectations and the IVAP
15 October 2024	3.00 pm CEST: KPI Expectations
17 October 2024	3.00 pm CEST: Role and opportunities for previous EIT HEI Initiative participants
29 October 2024	3.00 pm CET: Applying to Strand B: I+E for the enhancement of deep tech
05 November 2024	3.00 am CET: Open Q&A session

Goals of the session

This info session will:

- «translate» technical language into **practical understanding**, thanks also to the **testimonials**
- **trigger questions** to raise internally to your consortium and your respective institutions on the change you want to provoke through the EIT HEI Initiative project
- look at the **wider picture** of the EIT HEI Initiative and its long-term vision and goals
- provide you with inputs to look **beyond the timeframe of the funding** of the 25 months of the EIT HEI Initiative already from the phase of ideation of your project

This session will not:

- Discuss IVAP or expectations (please attend the dedicated info session on 9th October)
- Discuss KPIs (please attend the dedicate info session on 15th October)
- Discuss of reporting, forms, timelines and other operational details that will be shared in due time with awarded projects

Today's Session

- Introduction
- Why a MEL Framework?
- MEL Framework & Theory of Change
- Processes and System: How, What, Who, When
- Impact Domains and Actions
- Most Significant Change, stories with testimonials
- Sensemaking with video
- Q&A

Do you have a question during the presentation?

- Please use the Q&A, not the chat
- Questions will be picked at the end of the presentation

Who are we?



Pamela Ragazzi

Learning Programmes Orchestrator

EIT Climate-KIC



Milijana Merdovic

Monitoring Evaluation and Learning Officer

EIT Climate-KIC

KICs involved in the EIT HEI Initiative

Coordinated by



EIT Climate-KIC contribution

- Monitoring Evaluation Learning
- System Innovation Training

01

Why a Monitoring Evaluation and Learning Framework?



The MEL Framework



Provide an **overarching vision** of the Initiative and set out key priority areas



Establish a **common language** to enable robust and coherent reporting and aggregation



Drive **accountability** and **transparency** by reporting progress and performance



Generate **evidence** and **learning** in the system innovation and capture change

Where does it come from and where does it go?

- **October 2020 – May 2021:** EIT KICs and EIT created cluster of actions that would be implemented by all HEI projects, interim results were validated by 42 EIT KIC partner HEIs from 20 countries through stakeholder consultation
- A number of iterations led to the launch of the current EIT HEI Initiative MEL Framework in April 2022
- Domains cumulatively addressing the full education value chain, and a combination of Actions identified per Domain
- Impact Domain 5 added for further knowledge generation and capacity building, replication, sustainability
- The successful implementation of the MEL framework in the Pilot Phase supported the collection of evidence and the generation of insights and supported decision making
- The MEL framework is a live document, that is regularly reviewed and updated

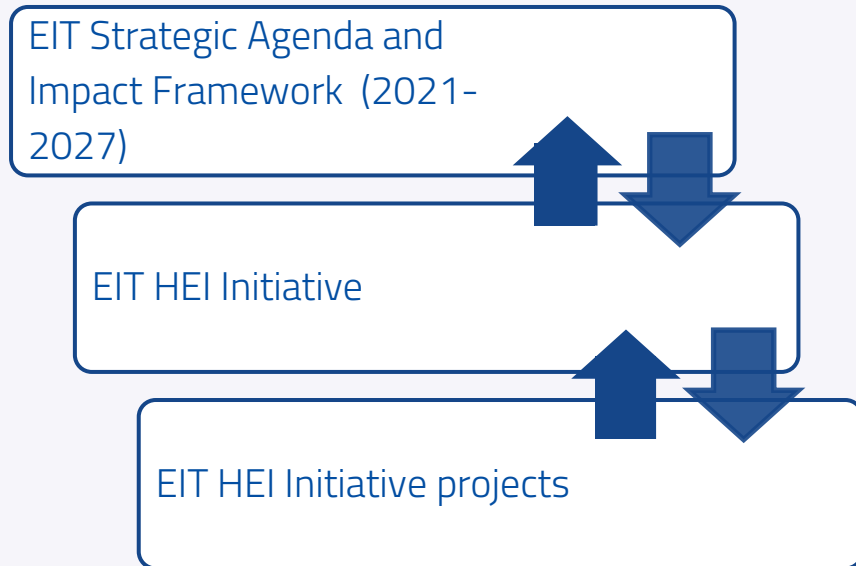
02

MEL Framework & Theory of Change

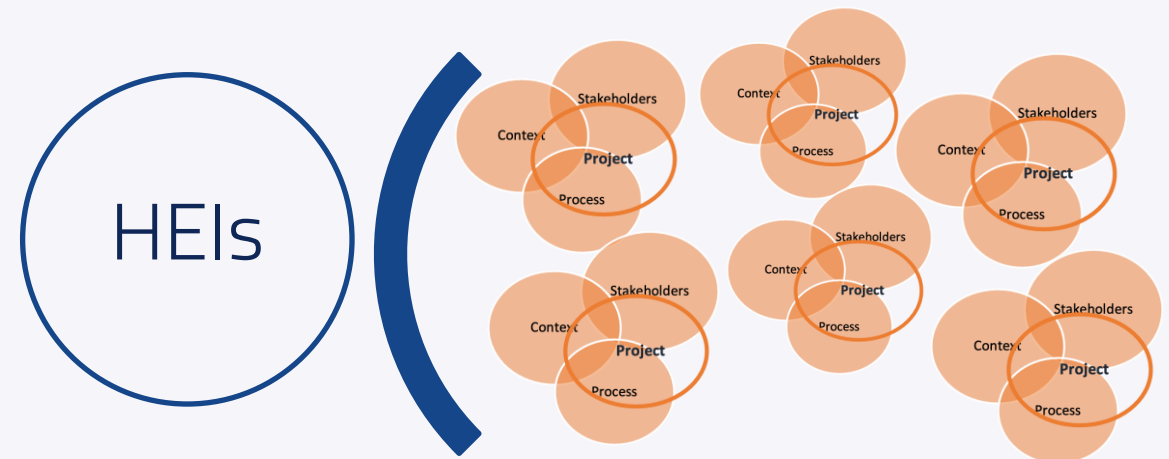


MEL Framework: 2 Key Features

1. Multi-level



2. Complexity and Context-aware



MEL Principles

In line with EIT Monitoring Strategy

Continuous
Monitoring

Adaptive

Bespoke

In addition:

Participatory-
user-centred

Scalable

Impact
Driven

Theory of Change

INPUTS

DOMAIN IMPACT PATHWAYS

OUTPUTS

HEIs deliver a set of key actions and actions and processes across five impact pathways

SIGNS OF CHANGE

The HEIs generate new ways of working, teaching and collaborating that lead to changes in:

OUTCOMES

By 2023, the HEI initiative catalyses entrepreneurial and innovative capacity at scale

SYSTEMIC IMPACT

By 2027, more inclusive and well integrated HEIs start bringing solutions to challenges to the market



INTERNAL BARRIERS AND OPPORTUNITIES

HEI Government systems/structures resources, incentives, motivations people, mindsets

EXTERNAL CONTEXTUAL FACTOR

Policy socio-economic environment structures, regulatory frameworks, economic interests society

03

Processes and System. How, What, Who, When



PROJECT LEVEL

Data
reported
through
KPIs

Impact Monitoring
Questions
*(How, why (why not),
where, with and for whom
is the project contributing
to change)*

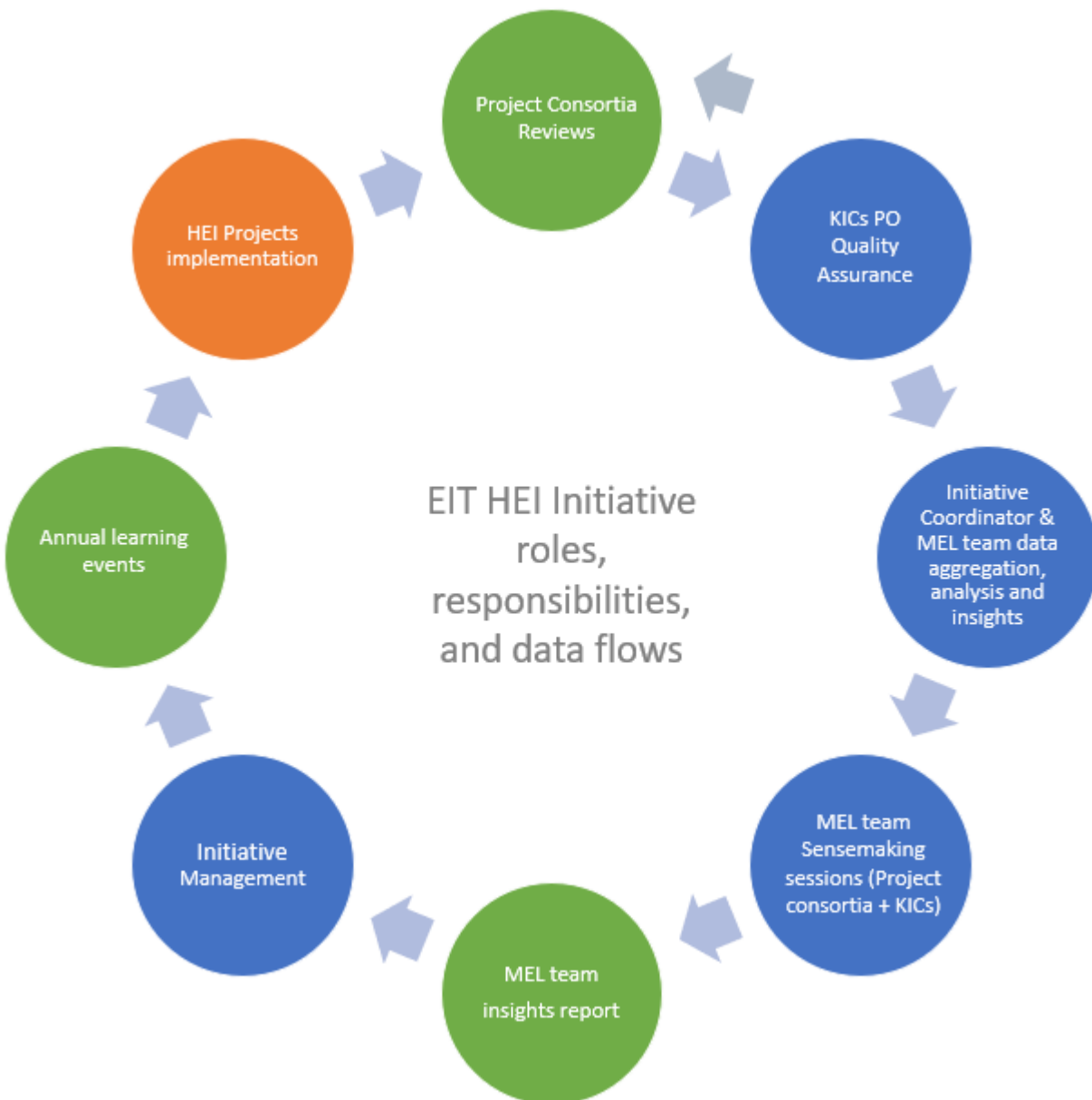
The Most
Significant Change
Technique

Evidence
Generation

“So what”
Sensemaking

Evidence
Learning

INITIATIVE LEVEL



Monitoring Framework Reporting and Learning

Project Level

- Project Performance Review and Impact Monitoring Review
- EIT HEI POs quality assurance, validate project data and share final reports to Initiative Coordinator

Initiative Level

- Aggregate KPIs from individual projects and conduct additional qualitative analysis (impact monitoring) and Sensemaking at the initiative level

04

Impact Domains



Impact Domains



**Fostering
institutional
engagement and
change**



**Strengthening
partnerships
(Knowledge
Triangle
Integration)**



**Contributing to
developing
innovations and
businesses**



**Enhancing the
quality of
innovation and
entrepreneurial
education**



**Knowledge
Sharing**

7 ACTIONS SUPPORTED

selected by consortia, with the following criteria:

4 ACTIONS

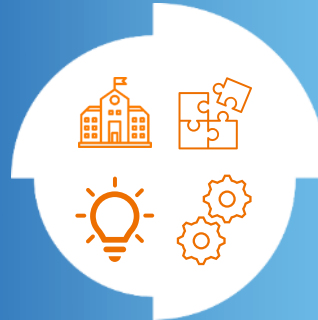


Domains 1 – 4

1 Action per Domain.

(Actions #1, #2, #3 and #4)

2 ACTIONS



Selected from Domains 1 – 4,
according to consortia needs.

(Actions #5 and #6.)

1 ACTION



Mandatory from Domain 5 –

‘Collect and share Success
Stories and Lessons.’

(Action #7)

(Section 3.3.1 of the Call text)

Domain 1:

Fostering institutional engagement and change.

- Secure and maintain institutional engagement for the implementation of the IVAP, including departments and other units of HEI(s) as well as the leadership of HEI(s).
- Enhance the scale and scope of student engagement activities, including improving student support offices to advise on innovation and entrepreneurship.
- Infrastructure development (incl. digital infrastructure).
- Develop inter- and multi-disciplinary support structures, testbeds and other structures to foster innovation.
- Set up or improve organisational units and/or entities, such as technology transfer offices, to develop collaborations for technology transfer.



Doman 1: **Change in Institutional culture and structures**

This includes changes in organisational processes; infrastructures; strategies and human resources that enable and support innovation and entrepreneurial education.



Domain 2: Strengthening partnerships (Knowledge Triangle Integration).

- Establish new collaborations and enhance the nature, content and types of collaborations with external partners, including businesses, regional authorities, research organisations, governmental bodies, NGOs and other societal partners.
- Exchange good practices through enhanced networking and mutual learning.
- Collaborate with the EIT KICs, e.g. through peer-to-peer collaboration.



Domain 2: Change in Innovation Ecosystem

New actors, networks and collaborations foster the creation of business within the HEIs that address societal challenges.



Domain 3: Contributing to developing innovations and businesses.

- Develop structures, conditions and incentives for people to create or develop their businesses and start-ups.
- Create structures, conditions and incentives for innovation-driven research.
- Utilise testbeds and other types of platforms.



Domain 3: Change in Innovation and businesses

Changes in the conditions and structures to empower people to transform their ideas into societal value.



Domain 4: Enhancing the quality of innovation and entrepreneurial education

- Develop or improve innovation and entrepreneurial curricula.
- Assessment of teaching and learning practices.
- Develop innovation and entrepreneurial training programmes and mentoring schemes for staff and students.
- Organise internships in businesses.



Domain 4: Change in People

Change in people's entrepreneurial culture and competencies. Changes in skills, attitude, and practice of students and or staff as a result of improved/new educational methods, processes and tools.



Domain 5: Knowledge Sharing

- Collect and share Success Stories and Lessons.



Domain 5: Knowledge and evidence

An active community of practice leads to ongoing knowledge exchange, improved practices, dissemination, and outreach.



Impact Domains



**Fostering
institutional
engagement and
change**



**Strengthening
partnerships
(Knowledge
Triangle
Integration)**



**Contributing to
developing
innovations and
businesses**



**Enhancing the
quality of
innovation and
entrepreneurial
education**

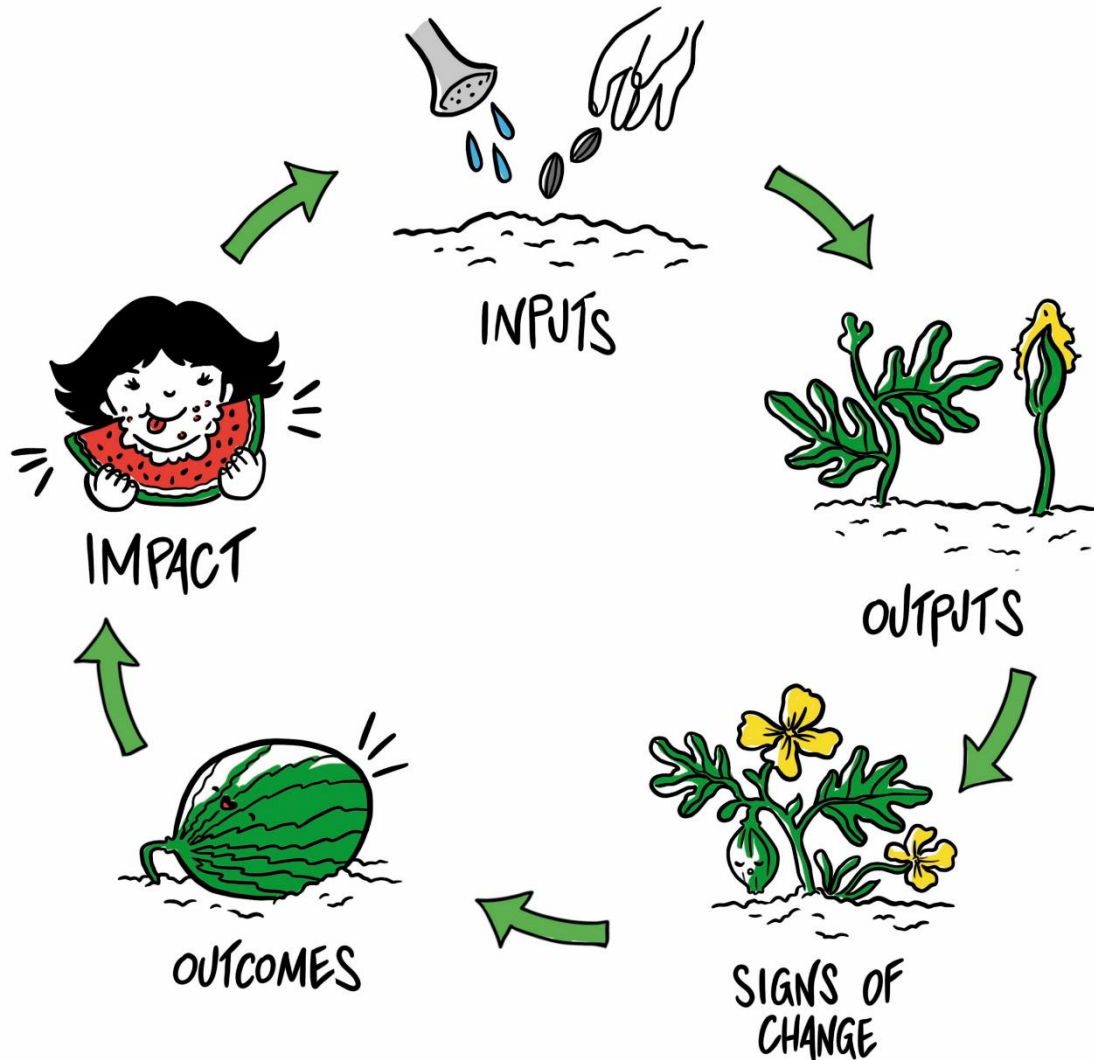


**Knowledge
Sharing**

05

Most Significant Change





Process of Change

- Impact Monitoring enables us to contextualise and qualify the data reported through KPIs and unpack how, where and why change is happening (or not).
- We are looking for reflection on your experience and learning from that reflection, in the light of what you already see as a change in your project.

Most Significant Change Stories



Miika Kajanus
ILCA

Savonia University of Applied Sciences



Antonia Christou
Inno-EU+

Cyprus University of Technology

Most Significant Change Stories



**Climate innovation mindset and
strategy strengthened among HEIs**

Miika Kajanus
ILCA

Savonia University of Applied Sciences

Most Significant Change Stories

Planting seeds of innovation across Europe



Antonia Christou

Inno-EU+

Cyprus University of Technology

06

Sensemaking



Sensemaking

Full Videos from the three Sensemaking Workshops:

- [Sensemaking Workshop with Cohort 1 Projects 2022](#)
- [Sensemaking Workshop with Cohort 2 Projects 2023](#)
- [Sensemaking Workshop with Cohort 3 Projects 2024](#)



Closing remarks

With this session we wanted to

- «translate» technical language into practical understanding, thanks also to the testimonials that kindly participated
- trigger questions to raise internally to your consortium and your respective institutions on the change you want to provoke through your EIT HEI Initiative supported project
- place your project within the wider picture of the EIT HEI Initiative and its long term vision and goals
- start already from the project ideation phase to look beyond the timeframe of the funding of the 25 months of the EIT HEI Initiative

07

Questions



Do you have further questions?

- Contact the EIT HEI Initiative
- Attend the Q&A session on the 5th November

Call 2024 Info sessions

02 October 2024

3.00 pm CEST: Overview of EIT HEI Initiative Call for Proposals 2024

07 October 2024

3.00 pm CEST: Introduction to HEInnovate

08 October 2024

3.00 pm CEST: MEL Framework and the Impact Domains and Actions

09 October 2024

3.00 pm CEST: Application Expectations and the IVAP

15 October 2024

3.00 pm CEST: KPI Expectations

17 October 2024

3.00 pm CEST: Role and opportunities for previous EIT HEI Initiative participants

29 October 2024

3.00 pm CET: Applying to Strand B: I+E for the enhancement of deep tech

05 November 2024

3.00 am CET: Open Q&A session

Thank you!



✉ Email: hei@eitrawmaterials.eu



🖱 Website: eit-hei.eu



X: [@EIT_HEI](https://twitter.com/EIT_HEI)



🌐 LinkedIn: [@EIT HEI Initiative](https://www.linkedin.com/company/eit-hei-initiative)

