

## EIT HEI Initiative Call for Proposals 2024

# Role of previous partners

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## Information Sessions

- 2 October 2024: Overview of the Call for Proposals 2024
- 7 October 2024: Introduction to HEInnovate
- 8 October 2024: MEL Framework and the Impact Domains and Actions
- 9 October 2024: Application Expectations and the IVAP
- 15 October 2024: KPI Expectations
- *17 October 2024: Role and opportunities for previous EIT HEI Initiative participants*
- 29 October 2024: Applying to Strand B: I+E for the enhancement of deep tech
- 5 November 2024: Open Q&A session



# 01

## General conditions for the participation of previous partners

## General conditions for previous full (funded) partners

- **Any** organisation that has received funding in a cohort 1, 2 and 3 project **may** participate to the EIT HEI Initiative Call for Proposals 2024 as a full and/or associated partner.
- These 'previous' partners **must** take on a **specific role** within the **consortium** and the **larger EIT HEI Initiative Community** (which will always have a minimum of two HEIs new to the EIT HEI Initiative): **Innovation and Entrepreneurship (I+E) Pioneer**.
- As I+E Pioneers, you will **apply the I+E expertise and experience** gained through previous participation in the EIT HEI Initiative to:
  - Guide organisations new to the initiative
  - Transfer knowledge, successes and good practices
  - Expand and scale up your innovation capacity activities
- Funding from this 2024 Call **may not be used** for the simple **continuation/repetition of previously-funded activities**.





## Guiding verbs for the I+E Pioneer role



**Lead**

**Support**

**Guide/Mentor**

**Transfer and adapt**

**Scale-up**

**Expand**

**Connect**

**Optimise**



**Continue**

**Duplicate**

**Sustain**

**Rescue**

**Revive**

**Copy/Paste**



# 02

Specific conditions for the participation of previous partners

<https://www.smart4future.com/>

Project contact  
smart4future@algebra.hr

Geographical distribution (countries represented)  
Croatia, Turkey, Italy, Portugal, Poland, Ireland, Serbia, Ukraine

 **SMART4FUTURE**  
Creating smart innovation ecosystem

Our project by numbers

43

Start-ups and scale-ups supported

500

Business

Suzana  
Gotovac Attago  
Opatovci  
University of Banská  
Bystrica  
#IIRP2023


**1.** Provide **support services/activities to the 'novice' HEI partners in the consortium**, helping them launch their innovation journey with the EIT HEI Initiative:

- Using expertise gained in previous cohorts, **support** novice partners to **shape** and **improve** their **innovation strategies and policies** and **engage top management of all partners**.
- **Guide** novice partners through the process of understanding the **HEInnovate self-assessment** results and **play a leading role in the effective selection of funded Actions** for the consortium.
- I+E Pioneer partners to deliver **training and mentoring** to novice partners in which they **transfer I+E capacity building experience and expertise**. *Note: The KPI requirements may be used to drive this process!*





- Register and engage with our [matchmaking tool](#), connecting novice partners to I&E pioneer HEI partners



**Kaspars Steinbergs**  
Project Manager - EKA University of Applied Sciences

**Offer:** Our expertise is in e-learning, VR, games, design, and circular economy. We can share our experience of cooperation with industry. EKA has previous experience of EIT HEI project.

👉 [Send meeting invite](#)

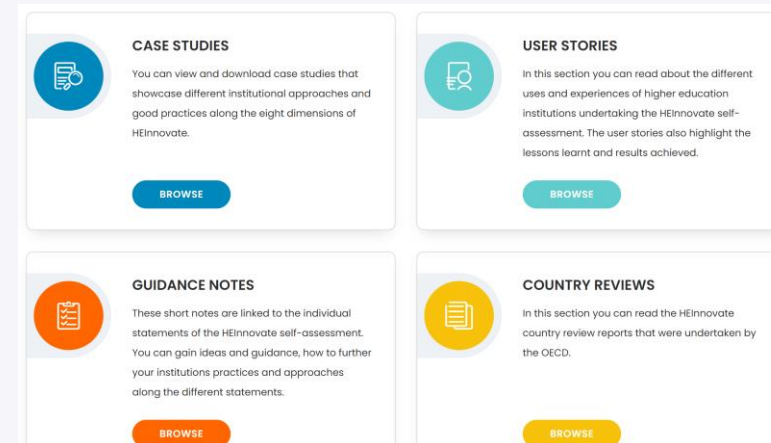


**Hira Wajahat Malik**  
Junior Research Fellow - Estonian Business School

**Request:** 1st time participant looking for partners to establish a venture studio (startup school, lab) in regional ecosystem. Expertise in research commercialisation and scaleup programs.

👉 [Send meeting invite](#)

- Support novice partners in the HEInnovate self-assessment process**, identifying I+E gaps and guiding the establishment of the project scope, the selection of the funded Actions, and the writing of a strong proposal



A grid of four resource cards, each with an icon, a title, a short description, and a "BROWSE" button.

- CASE STUDIES**: You can view and download case studies that showcase different institutional approaches and good practices along the eight dimensions of HEInnovate. [BROWSE](#)
- USER STORIES**: In this section you can read about the different uses and experiences of higher education institutions undertaking the HEInnovate self-assessment. The user stories also highlight the lessons learnt and results achieved. [BROWSE](#)
- GUIDANCE NOTES**: These short notes are linked to the individual statements of the HEInnovate self-assessment. You can gain ideas and guidance, how to further your institutions practices and approaches along the different statements. [BROWSE](#)
- COUNTRY REVIEWS**: In this section you can read the HEInnovate country review reports that were undertaken by the OECD. [BROWSE](#)



**2. Share, transfer and scale up good practices and project successes** from 'pioneer' partners to 'novice' partners, thereby **expanding** and **adapting** previous activities across the new consortium of partners.

*e.g. Scale up a successful international alliance of TTOs set up during a previous project by incorporating the 'novice' partners into the alliance (meaning the establishment of new partnerships); I+E Pioneer partners to deliver key trainings to all TTO staff in the alliance on areas of tech transfer where expertise is lacking.*

### Recommendations:

- Where to look for more good practices and success stories:
  - EIT HEI Initiative [Resource Hub](#)
  - EIT HEI Initiative website – '[Get inspired](#)' section
- **Map** all relevant I&E practices from 'I&E pioneers' partners – ideally, at proposal writing stage. Based on the above mapping and your HEInnovate self-assessment results, **decide what can/should be transferred in the context of the Call 2024 project scope/consortium.**



**3.** Using the familiarity and experience of previous EIT HEI Initiative partners with the EIT Ecosystem, I+E Pioneer partners should lead the process of **exploring** and **pursuing additional opportunities and partnerships** available within the **EIT ecosystem** and within the **broader EU Funding landscape**

- Facilitate the consortium's **participation in other EIT Community Initiatives** or **relevant EIT KIC activities**
- Support consortium partners in the pursuit of the **EIT Label certification** to bring formal credibility to their I&E educational programs (degree programmes [master and doctoral] and non-degree programmes [professional education]).



## Opportunities within the EIT ecosystem

For Startups, from the EIT Community and the EIT KICS



For Learners





**4.** I+E Pioneers to act as **leaders and ambassadors** for their **projects** and for the **EIT HEI Initiative** when it comes to **communication and dissemination** activities, pushing their **visibility** with external audience.



**5.** I+E Pioneers to take on an **ambassador role for the EIT HEI Initiative** at **relevant events** during the funding period and beyond, both internal and external events.

These include (but are not limited to):

- IVAP workshops
- Sensemaking workshops
- Co-creation workshops
- Alumni events
- Masterclass on diversity, equity and inclusion
- Systems innovation training
- Macro-regional conferences
- EIT HEI Initiative Community of Practice events
- EIT KIC Discovery Day
- EIT KIC events



## 6. I+E Pioneers to actively contribute to the EIT HEI Initiative **Alumni community and events**

- **Responsible for ensuring that your project and beneficiaries of your project activities are engaging with the EIT HEI Initiative Alumni community and events**, across the consortium
- Participating in EIT HEI Initiative alumni events as **speakers or moderators**
- Providing **insight and feedback** for creating an effective alumni community to the EIT HEI Initiative Alumni coordinators
- Taking on an **active role on the alumni platform**





**7.** I+E Pioneers responsible for engaging all project partners in the consortium with the EIT HEI Initiative Community of Practice (CoP):

- Be the project contact point for the EIT HEI Initiative Community of Practice Manager, providing insights, support and feedback on behalf of the consortium for the creation of a strong EIT HEI Initiative CoP value proposition
- Take an active leadership role on the CoP platform and in CoP activities





## Designing the Community of Practice

We want to leverage the vast network that the EIT HEI Initiative has created and enable all project partners to join our community to:

- Network
- Collaborate
- Learn
- Innovate
- ???

Join us for an interview and actively help shape the future of our Community of Practice!

**Project proposals proposing the simple continuation of activities funded under previous HEI call will not be considered for funding.**

**New I+E capacity building activities can be planned for still-existing I+E gaps.**

**Section 3.2 will require you to outline the I+E role of previous partners in the context of your project.**

**You may take the scope and activities of the role beyond what we outline in the Call text/in this presentation!**





# Thank you!

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