

EIT Higher Education Initiative

Call for Proposals 2025 Info Session:
Application and Budget Planning



EIT Higher Education Initiative

01

Introduction to the IVAP

What is the Innovation Vision Action Plan (IVAP)?

The application/proposal!

A roadmap for your project's innovation capacity building activities **during the funding period** as well as for the implementation of its **long-term vision**.

The IVAP will be submitted through the application portal, in two Parts:

- **Part A** – technical information and supporting documents upload, online
- **Part B** – narrative content, a Word template to be filled and uploaded

The IVAP Structure

Part A

General Information

Applicant Information

Associated Partners

Domains and Actions

KPIs

EIT KIC Alignment

Project Budget

Part B

Narrative application content:

Section 1: Excellence

Section 2: Impact

Section 3: Quality and Efficiency
of Implementation

02

Budget and cost eligibility



Cost eligibility

EIT Higher Education Initiative Projects are part of Horizon Europe.

General funding and cost eligibility regulations follow the Horizon Europe Regulation and are governed by the Horizon Europe Grant Agreement (annotations can be found in the HE Annotated Model Grant Agreement (AGA)).

The funding rate that applies to the EIT Higher Education Initiative Projects selected for funding is up to 100%. The grant can only reimburse eligible costs (i.e. costs that comply with the general and specific conditions set out in Article 6 of the AGA).

Cost categories

The following budget categories apply to the EIT HEI Projects:

- Personnel costs
- Subcontracting costs
- Purchase costs
 - Travel and subsistence
 - Equipment
 - Other goods, works and services
- Other cost categories
 - Financial support to third parties
 - Internally invoiced goods and services
- Indirect costs (25%)

The funding requested must be justified in relation to the planned activities as described in the IVAP. All costs must be fully described and justified. The costs should be reasonable, justified and directly related to the achievement of the objectives of the HEI Initiative and IVAP. Moreover, contracting must comply with EU public procurement rules.

Travel costs - participation in EIT HEI Community Activities and Events

The EIT HEI management team, in its role supporting the development, implementation and learnings of project IVAPs, convenes project participants and the larger EIT HEI community of projects to a series of both online and in-person events, such as:

- IVAP Workshop (in person): 2-day event, minimum four representatives per participating project (Q4 2026)
- System Innovation Training (blended): approximately 10 days of training (four in-person, six online) open to entire consortium (2026 + 2027)
- Please check section 3.8 of the EIT HEI Call for Proposals 2025 text for all the planned events. Please note that the list of activities is indicative and may be adjusted during project implementation. Final dates and invitations will be shared with awarded projects in due time, so please treat this as an approximation of the expected effort.
- Any required physical meetings should be budgeted within your project proposal, using your organisation's standard travel cost estimates and ensuring compliance with Horizon Europe eligibility rules.

03

Seedbook Application Portal

Upcoming Info Sessions:

UPCOMING EVENTS |  Online Event

Open Q&A (Call 2025 Info Sessions)

 20 January 2026, 15:00-16:30 CET

Register



Thank you for your participation!



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